



# Social Innovation & Entrepreneurship HKSTP IDEATION briefing



## WHAT IS IDEATION?

- Turn your brilliant ideas into reality and launch successful ventures with IDEATION, our one-year startup support programme for tech-focused entrepreneurs.
- Through the programme, learn the fundamental skills you need to kickstart your business. We provide all-round support from designing your business model to finding investment. We guide you every step of the way, to fine-tune your ideas for technical development.

*Willing to validate your innovative tech idea?  
Join IDEATION!*

Enrolment Link: <https://bit.ly/3KhVGaS>

Date & Time: 20 Jan (Thu) 11-12nn

Deadline: 18 Jan (Tue)

Participants: All SCE and CIE students are welcome!



Organizer: Hong Kong Science & Technology Parks Corporation  
2022 香港科技園 <https://www.hkstp.org/innovate-with-us/passion-matters/incubation-and-acceleration/ideation/>